

I.B.M

RING #29

July 1997

MAGIC MUSINGS

International Brotherhood of Magicians, Ring #29

8912 Stagecoach Road, #7, Little Rock, Arkansas 72209 • (501) 455-6242

Meeting 1st Thursday of every month, Baptist Medical Center



Rose, Davis to lecture on restaurant magic July 3

JULY MEETING:

● **Thursday, July 3, 7 pm**

Restaurant Magic

Baptist Memorial Hospital

Reserve August 7 for Aldo Columbini lecture

We will be privileged to have a special lecture by **Aldo Columbini** -- also known as **Mama Mea Magic** -- on August 7, so mark your calendars now. Don't miss it!

Bits & Pieces

✓ On the back of this page is a piece on booking shows, which Don Thompson downloaded from the Internet. Please share such articles with us. Thanks, Don.

✓ Who will be in Minneapolis for the IBM convention? We understand Bill Fulton is going, as well as John Quint from Mountain Home. We hope to have a first-person report when they return.

✓ While we're talking about the IBM convention, if Little Rock gets the 1999 convention, it is important that as many of our members go to Los Angeles next year as possible in order to learn as much as we can about what to expect. Right now Jim Henson says he'll probably go. Who else?

✓ Remember the three other magic clubs in our state. Go visit them:

- The Northeast Arkansas Magic Club at Newport meets the last Sunday monthly at 2 pm. at 307 Main, the Boyce Law Firm.

- Ring 308 in Searcy, the Searcy Magic Society, which meets the first Monday of each month.

- Ring 75 in Fort Smith meets the 2nd Sunday each month at the Fort Smith Library.

Two more members profiled this month: Damon & Randal

Ring member **Bill Fulton** has written two more profiles of Ring 29 members -- **Damon Reinbold** and **Randal Eller**. They are included with this newsletter.

You've seen them before -- those magicians who glide through restaurants, from table to table, keeping customers smiling and glad to be there. You've admired how they can instantly adapt to almost any situation and personality. You wish you could do that!

Well now you'll find out how to do it.

The subject of the July 3 regular meeting of Ring 29 is **Restaurant Magic**. The meeting will be at our regular time (7 pm) and our regular place (Baptist Medical Center, in a meeting room behind the cafeteria in the basement).

Special lecturers will be our own **Derrick Rose** and **Scott Davis**, both of whom have considerable restaurant experience. Come find out from them such things as:

- What works and what doesn't?
- Using the KISS principle (Keep it Simple, Stupid)
- How to deal with the unexpected
- Responding to the comment "Oh, I know how that trick is done..."
- How to get restaurant gigs and how much to charge for them
- Choosing tricks which can be viewed from all sides
- How to carry your stuff around
- Organization: How to keep track of where your tricks are
- Creating an itinerary: how many tricks to do at one stop; repeat the same tricks from table-to-table or vary them?

Our lecturers will discuss these and other tips for restaurant magicians, as well as take your questions. Don't miss this one!

How did Blain levitate?

Recently street magician **David Blain** was featured on his own television special. It was a rather unconventional show. He performed rather standard and simple magic out in the open -- "on the street" -- for most of the show, but ended it with a couple of levitation illusions.

The first was easily figured out by most magicians. But the very last effect -- a nearly 12-inch levitation -- is still stumping most of our folks. Who knows how he did it? Come tell us next week!

New officers elected

At the last Ring meeting, officers for 1997-98 were elected. They are:

President	Don Baer
Vice-president	Derrick Rose
Secretary	Bill Fulton
Treasurer	Jim Kinsey
Asst. Treasurer	Lisa Bolen
Historian	Mike Curtis
Sargeant at Arms	Jim Henson

Congratulations to all of them. Thanks to the out-going officers. We appreciate all of you for serving.

Dues are now past due

Annual dues for our Ring (\$15) are now past due. Please bring your money to the July meeting, or mail it to the treasurer. If you don't, you will be dropped from the rolls and from the mailing list. That goes for you out-of-town members, too.

IBM Convention rep was in town last week

Jack Greenburg, the Site Selection Chairman for the I.B.M. Annual Convention, dropped into Little Rock last week unexpectedly. He said he was just checking out some details prior to the IBM national convention in Minneapolis next week.

As you know, Little Rock is a candidate for hosting the national IBM convention in 1999. While we have been told that we have the convention in the bag, we aren't celebrating until after the Board meets and makes the definite decision.

There has been considerable controversy surrounding the recent IBM national election, including a hint that a new administration might shake everything up, including convention sites. So we're taking a wait-and-see approach. But we feel good about our getting the nod. We should know the decision by early in the week, and we'll have a report at the meeting.

Incidentally, the 1998 convention will now be in Los Angeles and not in San Diego as previously announced.

MAGIC OFF THE INTERNET

downloaded by Don Thompson...

From: MstrHypno <mstrhypno@aol.com>
Newsgroups: alt.magic.secrets
Subject: Re: The Secret to Booking More Shows....
Date: Monday, June 16, 1997 1:15 AM

The real secret to booking more shows? There isn't a secret. There are several things one must do and they all involve WORK, a word it seems most people who want to be in the theater (and magic IS part of theater, even close-up) do not understand.

Booking more shows involves committment - to building a good act or routine - to taking the time and expense to get good, professionally created marketing pieces - to busting your ass to SELL your act - to taking the time to critique yourself and to have OTHERS critique you as well and to GO with what you need to do to improve.

Booking more shows involved education - education about many different industries (especially if you are going to book into trade shows) - education about what makes a good show good - education about style, make-up, grooming and appearance - education about markets you need to penetrate. That's just a few of the real secrets

Try looking at the successes in the business and you will see what I mean.

There are other "secrets" but every one of them involve WORK, COMMITMENT and EXPENSE (even if that expense is the expense paid of missing the opportunity to go out with "the guys" instead of practicing or rehearsing).

Lee Darrow

Official Magician to Medieval Times, Schaumburg, IL

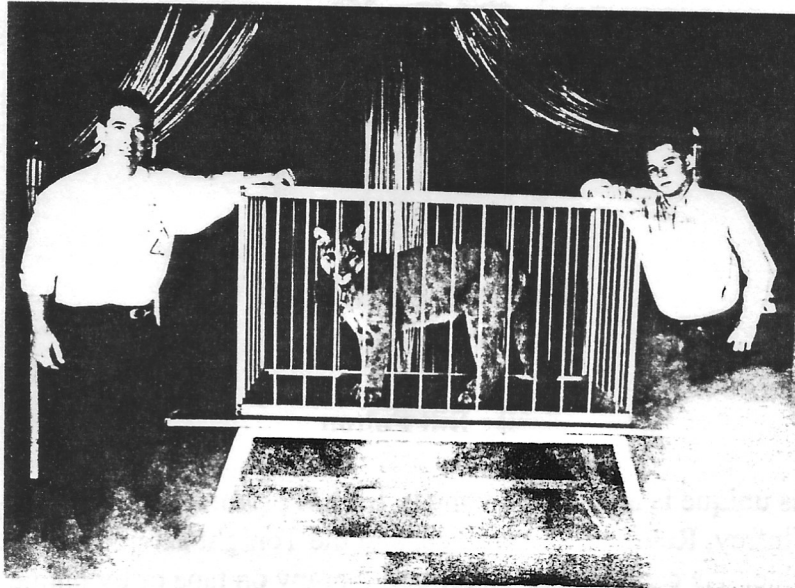
Mother Goose & Grimm

Mike Peters



Spotlight on Ring Performers

By Bill Fulton



Randal Eller

Randal is one of our full time magic professionals. He holds a degree in social work and has a work history in counseling. He uses his background to produce a magical prevention program on drug usage. He was named the 1991 AMMC magician of the Year and a recipient of a Winthrop Rockefeller Foundation Grant to continue his work in drug education and prevention.

He is now traveling coast to coast presenting "Illusions" (the world is full of them). The performance has an anti-drug message. Randal tells his audience, "You can't believe everything you see just because you see it, and you can't believe everything you hear just because you hear it. Success is going to start when you're drug free and you stay that way."

He performs at schools, churches and colleges. He is well versed in all types of magic, but is best known for his stage illusions. He like our other performers works to stay current in the effects that he uses. He can be contacted at 127 Hibiscus Drive, Maumelle, AR 72113 or call (501) 851-7768 or 1-800-354-6442.

Randal has the most elaborate publicity package with articles from newspapers, glossy photographs of him performing, pamphlets and fact sheets. You can e-mail him at: <magicisu@aol.com> or find his new Web Page at: <<http://www.ramweb.com/illusions.htm>>. It would be instructive if the Ring could view Randal's promotional materials and discuss what it takes to produce material that brings bookings.



Damon Reinbold

Magician

By Bill Fulton

To say that Damon is unique is an understatement. He has performed on the Sally Jessy Raphael, Larry King, Opra Winfrey, Regis and Kathy Lee, and the Tonight shows. He is listed as a mentalist and a psychic. He can provide perception therapy on tape or by phone to help others manage their fears, smoking, memory or just about anything. We, of course, know him as a magician with a class act.

Damon began his formal education at St. Francis Seminary, a famous Jesuit Priest school. He attended Marquette University where he studied hypnosis and psychology. This is evident in the magic that he performs.

He is presently featured every Wednesday at the Golden Leaves Book Store in Hot Springs and every Friday night at Books-A-Million in Little Rock as a master psychic and performs Tarot reading and handwriting analysis. He uses standard mentalist techniques when he performs. He continues to perform at Maxwell Blade's Theatre of Magic. He has performed as "The Wiz" and "Gene the World's Oldest Magician" at the theatre as well as weaved tales of mystery, suspense and magic.

One of the quotations in Blade's pamphlets states that "Damon molds the romance of mystery out of mental magic." Damon's performances blends standard prop magic with mentalism and superb story telling that engage his audiences. We have always been told of the importance of patter in to our presentation. No one tells a better story with drama than Damon.

We have much to learn from him on the performance of magic as to what to say, how to say it and when to work your magic for the greatest impact. I have always found him to be a magician who is willing to help other Ring members.

This ends a cycle of articles on performing members. Their purpose was to give us some background on these members so that we could promote them to the general public for additional bookings. I would like to feature some of you in future articles. I cannot do that unless you send me information.